

PRIVATE INVESTMENT OPPORTUNITY



NexCluster

POWERING AUTONOMOUS SYSTEMS

Direct Monetization Infrastructure for Adult Creators

Performance-driven monetization for the adult content industry

Early Stage · Convertible Note

CONFIDENTIAL

MARCH 2026



Confidential Investor Brief

A Massive and Resilient Market

US\$ 90B+

Global revenue

≥ 20%

CAGR

100M+

Active consumers

High

resilience to economic downturns

- Recurring and compulsive consumption
- Very low sensitivity to economic downturns
- Rapid growth of the creator economy
- Direct monetization replacing intermediaries



The adult industry is more stable than Hollywood. It grows in recessions, grows in crises, always.

— Market analysis, 2024

Brazil as a major opportunity

10–15M

Creators in Brazil

300K – 750K
Adult niche

High monetization per user
Growth in direct monetization

Order Value

USD 6 – 16 per subscriber/month
For core products

Unorganized market

Fragmented, no process and no technology — an open field for consolidation

Currency advantage

Operational costs in BRL, global monetization in USD, additional upside for investors.

Market is changing...now!

BEFORE

- Intermediary platforms charging 20 – 40% fees
- Creators dependent on third-party algorithms
- No control over their own audience
- Unpredictable and volatile revenues

NOW

- Creators control both audience and revenue
- Direct monetization without traditional intermediaries
- Multiple revenue streams simultaneously
- Technology and process as key differentiators

“Who controls the audience controls the revenue”

Most creators fail to Monetize effectively

+60%

Earn less than US\$ 300/month

<10%

Earn more than US\$ 1,000/month

- No predictable revenue streams
- Lack of structure and revenue forecasting
- No audience strategy
- High dependency on third-party algorithms

"The challenge isn't demand... it's execution"

OPPORTUNITY

A disorganized market = real opportunity

Many trying

Hundreds of thousands of creators attempting to monetize without consistent success

Few succeeding

Less than 10% achieve meaningful revenue, driven by process and strategy, not luck

Open market

The windows to build the first structured ecosystem is open now

“market isn’t saturated... it’s disorganized”

Performance-driven infrastructure

01

Selective partnership

We work with creators who show real potential. We don't focus on volume, we focus on performance.

02

End-to-end monetization

We build the full monetization stack: product, pricing, copy, funnel, and audience retention.

03

Retention and recurrence

Focus on high LTV through renewal strategies, upsell, and audience retention.

04

LTV Optimization

Data-driven iteration and continuous testing. Each creator becomes a growth laboratory.

Where creator revenue is lost

CONVERSION inefficiency

Low AVERAGE ORDER VALUE

Weak RETENTION

Low Purchase FREQUENCY

"More revenue per creator — not more creators"

Execution in progress



Signed agreement

Agency contract: 20% share of the agency's incremental revenue per creator, from baseline at onboarding



Products under development

Three products currently in active development with a dedicated engineering partner



Access to creators

Initial pipeline of creators already mapped, with confirmed interested in structured monetization



Structured operation

Playbooks, onboarding, and processes being defined for controlled scale

We don't start from scratch

Strategic partnership

Exclusive agreement with Tkt2rocket agency: technology, distribution, and creator access already secured by contract.

Distribution advantage

Established network within the adult niche built over time.
Near-zero customer acquisition cost

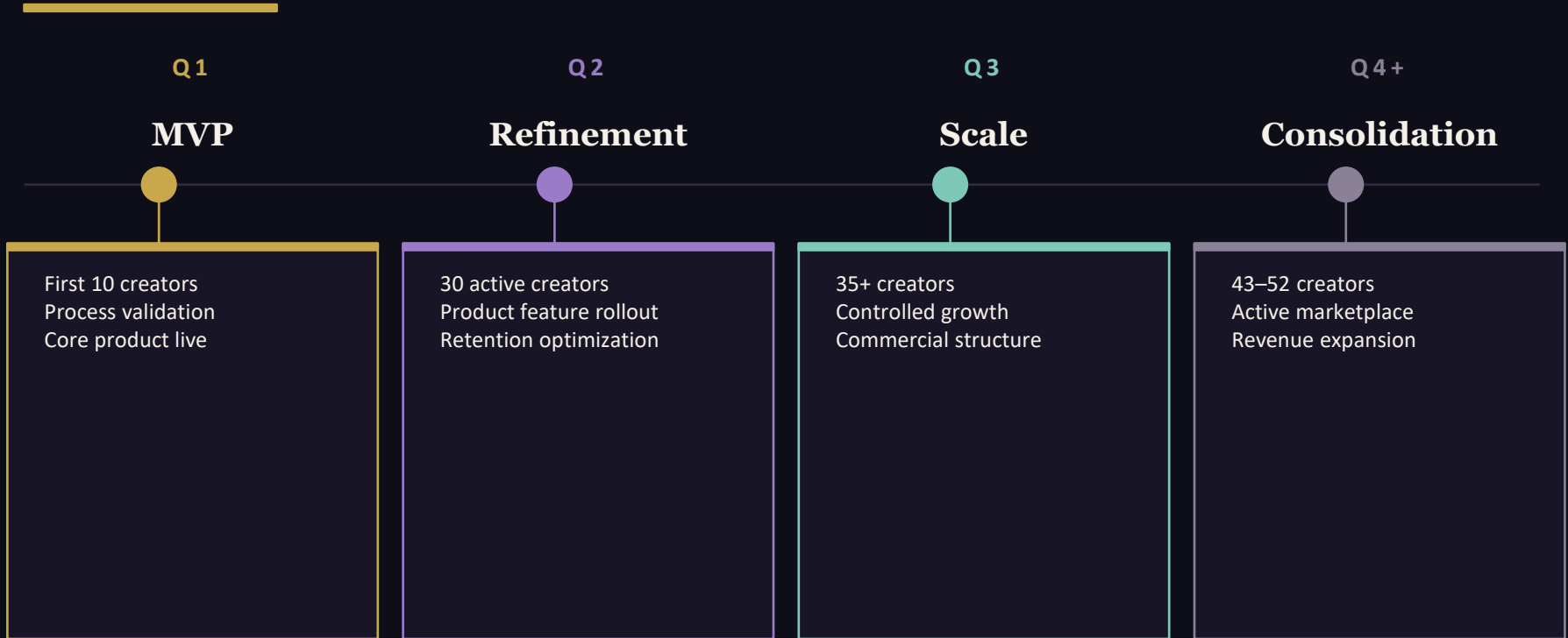
Niche expertise

Deep understanding of adult consumer behavior and monetization levers within the industry.

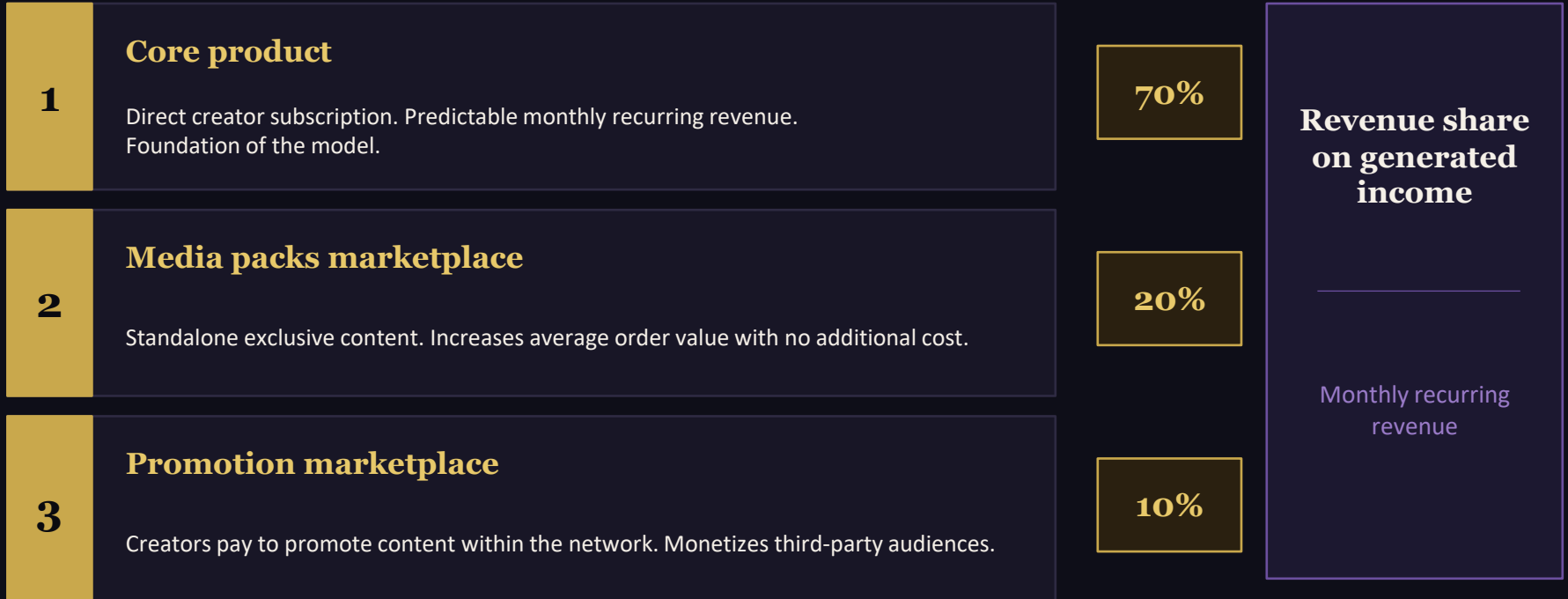
Reduced initial risk

Revenue share ensures aligned incentives. Outsourced technology reduces fixed costs and initial burn.

Structured execution



Simple and scalable



Margins expand with scale... near-zero marginal cost per additional creator

Efficient model

US\$ 150

Weighted revenue
Per creator / month ¹

US\$ 3.2k

LTV cohort Q1 (12 months)

US\$ 180

CAC Q1 (declining)

11X

LTV/CAC — cohort Q1

Como o modelo funciona

- ¹ Weighted: 80% via agency + 20% direct sales = US\$ per creator / month over onboarding month
- At full capacity, subscriber base grows nearly 10% per month: revenue per creator increases over time
- CAC of US\$ in Q1 is real and declining: legal, setup CAPEX, and support improve with scale
- * projected based on early assumptions

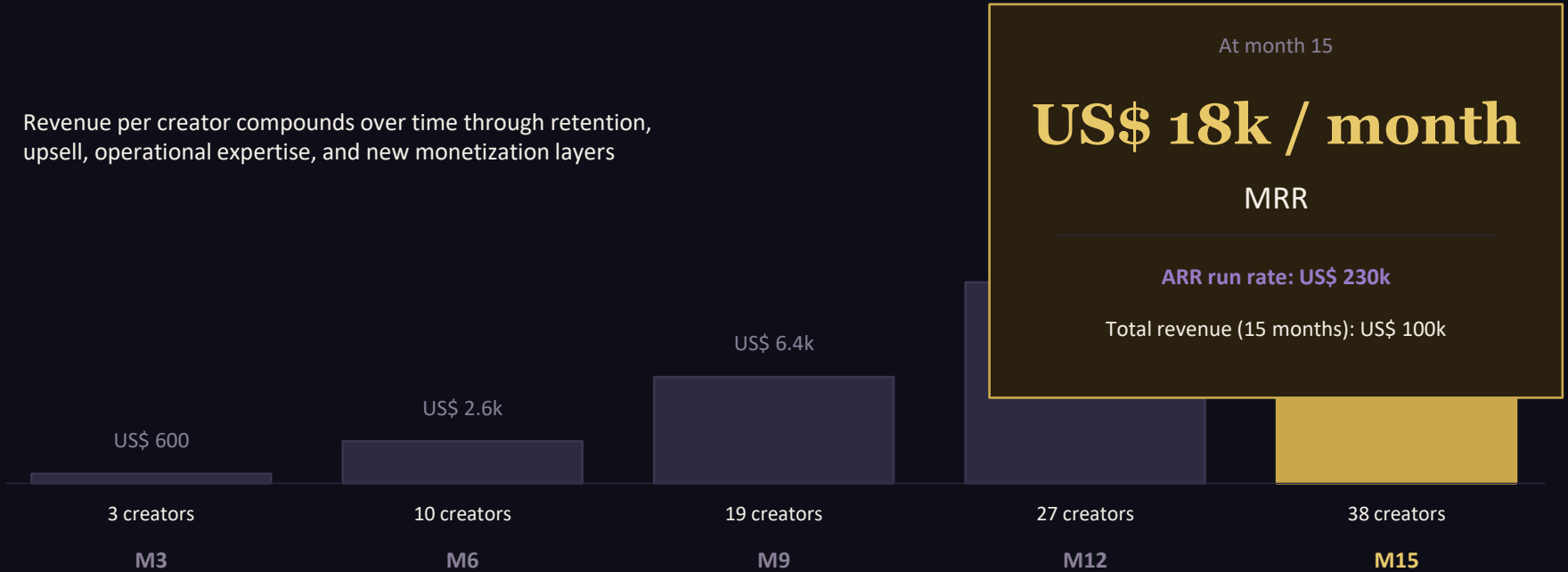
CAC declining, LTV increasing

Cohort	CAC (US\$)	LTV 12m (US\$)	LTV/CAC	% CAC Reduction
Q1	\$ 180	\$ 3k	17x	—
Q2	\$ 160	\$ 4.5k	28x	-11%
Q3	\$ 150	\$ 5.5k	36x	-6%
Q4	\$ 120	\$ 6.2k	52x	-20%
Q5	\$ 110	\$ 6.5k	59x	-8%

"Each new creator costs less and becomes more valuable, two vectors moving in the same direction"

Structured growth

Revenue per creator compounds over time through retention, upsell, operational expertise, and new monetization layers



From manual to repeatable

phase 1

Manual

Individual onboarding
Close support
We learn what works with each creator

phase 2

Systemized

Documented playbooks
Replicable processes
Standardized onboarding without loss
of quality

phase 3

Scalable

Growth driven by network and referrals
Direct contracts at scale
Increasing margin per creator

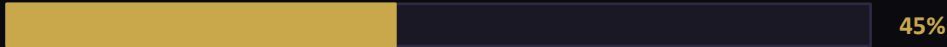
"We start manual... we scale through process"

US\$ 40,000

Seed Round: Convertible Note

Use of resources

Product Development



Operations and team



Initial cost of acquisition



INVESTMENT STRUCTURE

Instrument

Convertible Note

Total Investment

US\$ 40,000 in tranches

Conversion term

15 months

Tranche 1 - 6

US\$ 5,000 every 30 days

Tranche 7

US\$ 10,000 upon reaching 10 active creators

Discount

25% discount on future valuation

Conversion

Automatic at next funding round

Current equity

No immediate dilution

Compelling opportunity

US\$ 90B+ market · Execution in progress · Strategic partnership secured

- ✓ Validated and growing market
- ✓ Strategic partnership
- ✓ Simple revenue model
- ✓ Strong LTV/CAC economics
- ✓ Strong upside for early investors

Let's discuss next steps?